

# it just takes | one.

The Annual Campaign  
for Greater Peoria  
Boys & Girls Clubs

one day in the life of a child can make

a huge impact on her future.

one caring adult can create

an unbreakable bond with a

vulnerable child that will last

throughout his lifetime.

one Boys & Girls Club can

offer hope to an entire

neighborhood.

one gift from you can

open the door to a

brighter tomorrow for

more of our children.



**Boys & Girls Clubs of  
Greater Peoria, Inc.**

Heart of Illinois



*At Boys & Girls Clubs of Greater Peoria we serve with one purpose: To inspire and enable young people to realize their full potential as productive, responsible and caring citizens. Concentrating on children from disadvantaged circumstances, we offer a sense of belonging and the tools to make positive choices to each child who come to our Clubs. But we cannot do it alone. We need the support of caring people and leaders like you to help us reach children who need us most.*

## | one child

Each child who walks through our doors has one unique future. One may come from a loving, single-parent family. One may speak little English. One may not have a home. At the Boys & Girls Clubs, it is our job to give each child a real sense of hope and opportunity. We work to bring out what's inside a child and we carry out our mission with care. We take it one child at a time.

Professional staff members at Boys & Girls Clubs of Greater Peoria are experienced at providing informal guidance that helps young people develop character. We have the potential to impact the life of each and every young person we serve. Your generosity allows the Clubs to have a profound impact on a child's life by offering fun and appealing activities that show we care.



## The Boys & Girls Clubs provides:

**a safe place...**for those who may be left alone after school or on the streets with no guidance. The Clubs are a safe place for kids to play and be themselves.

**life-enhancing programs...**that can open young minds. Clubs expose youth to new ideas and skills that prepare them for life. We teach the importance of character in all of our programs.

**a relationship with caring, trained adults...** that can last a lifetime. The more children we attract, the more likely they will build a relationship with a caring adult, giving our Clubs more opportunities to positively influence their character.

**hope and opportunity...**that lead to increased confidence and a brighter future. As young people experience our Clubs, we become a place for a powerful force called hope.

Our dues are low so that all children can have access to our programs. Your financial investment enables us to continue to welcome and inspire more and more children who need guidance each day. Your support helps us be their home away from home.

*“Friendship, companionship and a sense of belonging. Young people can find all these things in a Boys & Girls Club. I can’t imagine what my life would have been like without one.”*

***Denzel Washington, National Spokesperson,  
Boys & Girls Clubs of America***





*“The Clubs are a place where youngsters receive positive reinforcement, tutoring & mentoring. It’s a place where kids are safe. It’s about having a role model. Most importantly, we think the Clubs send a message to even the youngest child that somebody cares about them and they too can become productive citizens with positive & productive futures.”*

# | one opportunity

Every day, professional staff at The Boys & Girls Clubs of Greater Peoria are faced with a daunting challenge: take one day, one program, one hour to help turn a life in the right direction. To keep a child engaged and eager to learn more. To create a relationship that will provide positive influence for a lifetime.

Our staff is dedicated to teaching the importance of character in daily life. They are caring adults who strive to direct children to choose right from wrong. They instill a sense of belonging and promote feelings of competence. They give children the chance to make positive choices.

According to the U.S. Departments of Education and Justice, students who attend quality after-school programs demonstrate better academic performance, more positive behavior and better school attendance than those who do not. They also develop greater expectations for the future. Therefore, The Boys & Girls Clubs of Greater Peoria offer time-tested and nationally recognized programs and activities in five distinct areas:

**character and leadership** – Helping boys and girls become responsible citizens and experience the democratic process. Building character is our strongest strategy.

**education and career** – Encouraging youth to create aspirations for the future, providing them with opportunities for career exploration and educational enhancement.

**health and life skills** – Facilitating the achievement and maintenance of a healthy, active lifestyle. Programs address issues such as resisting violence, drug abuse and premature sexual activity.

**the arts** – Enhancing self-expression, developing multicultural appreciation and gaining creative skills.

**sports, fitness and recreation** – Developing fitness, promoting positive use of leisure time, reducing stress, instilling an appreciation for the environment and building social skills.

Your financial support is essential to the programs and activities our Clubs offers to the children of our community. Your investment enables our Clubs professional, caring adults to guide young people.

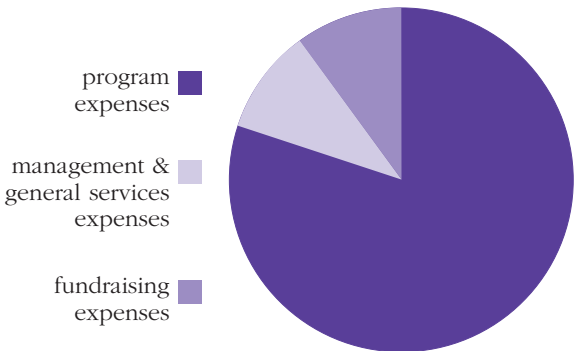
# | one future

Make one commitment to the future of youth today.  
***Support Boys & Girls Clubs.***

The Boys and Girls Clubs of Greater Peoria have been in successful operation since 1957 and currently serves 1,500 children and families on an annual basis. The Clubs deliver quality programs and an exceptional experience for the at-risk children in our area. You can help our Clubs attract and capture the interest of local youth. It just takes one donor like you to make a difference. Together we can make a direct impact on the lives of our kids and, in turn, on our community and society.

Your dollars support the boys and girls in our community. Your dollars stay in your Clubs. Your dollars help shape thousands of futures.

## organizational expenses:



our yearly campaign goal:

**\$350,000**

it just takes | one.



*A financial contribution is one way for you to make our Clubs The Positive Place for Kids. Your contribution will benefit our local youth.*